



At Lynfred, every great bottle begins with listening. And what we've learned over the years is simple... wine is better when it feels personal, generous, and just a little bit indulgent.

That's exactly what our **Wine Club** is all about.

Whether you're just beginning your wine journey or you know your way around a Reserve, we've created a club experience designed to meet you where you are, and pour a little more into every visit.

Our **Wine Club** offers a variety of thoughtfully crafted tiers, so you can enjoy Lynfred your way:

**CLASSIC \$22 per month**

1 bottle per month, simple and effortless. 1 Classic bottle each month.  
Your choice of a Red, White, or Sparkling Wine.

**RESERVE (NEW) \$32 per month**

For those who love something a little more special. 1 Reserve, Port, or Premium Dessert bottle each month.

**SIGNATURE \$44 per month**

2 bottles per month, with a little extra perk.

**SIGNATURE RESERVE**

Starting at \$54 per month (\$64 with 2 Reserve Bottles)

Enjoy 1, 2Club Coupon each month for two complimentary glasses of wine.

**LW PREMIER \$88 per month**

4 bottles per month, for our most dedicated wine lovers.

**LW PREMIER RESERVE**

Starting at \$98 (\$128 with 4 Reserve Bottles)

Receive 2, 2Club Coupons monthly for 4 complimentary glasses.

*\*prices do not reflect sales tax*

Membership comes with more than just great wine. Enjoy:

### **Savings on every visit**

- 10% off 1–5 bottles
- 15% off 6–11 bottles
- 20% off 12+ bottles
- 10% off gifts, food, and kitchen items
- **Discounted wine experiences**
- Discounted event tickets

### **Because the Lynfred Lifestyle goes beyond the glass**

- Access to our Founder's and VIP spaces
- Discounts on most event tickets

### **A Loyalty Program that celebrates you**

- Club Members will automatically be rewarded 1 point for every dollar spent, including “wine of the month” purchases.
- As points accumulate, Members will earn Lynfred Loyalty certificates— \$10 gift certificates redeemable for merchandise at any of our locations. As members accrue 1,000 or more points, certificates will be rewarded digitally on your membership account (*does not include gift card purchases*).
- **PRO TIP:** Purchase a Lynfred Go Green Bag and receive 50 points with each visit!

And of course, your membership pairs perfectly with your week:

**Member Appreciation Mondays** - \$8 glasses from the monthly menu from 3-5pm

**Wine Down Wednesdays** - \$8 glasses of Fred's Red or White from 3-5pm ROSELLE

**Thirsty Thursdays** - \$8 glasses from 6-8pm HIGHLAND PARK

Because great wine should never feel reserved for special occasions... it should feel like part of your everyday.

And through it all, one thing remains unchanged... we are still home to the generous pour.

More wine. More value. More reasons to visit more often.

We would love to welcome you to the club.

With gratitude (and a full glass),  
The Lynfred Family